



Cardiac Arrhythmias 2020

2020 IDSS

16th International Dead Sea
Symposium (IDSS)
on Innovations in Cardiac
Arrhythmias & Heart Failure

February 24-26, 2020

Tel Aviv

David Intercontinental
Convention Center

**Invitation to Industry
Sponsorship & Exhibition Opportunities**

yaelz@kenes-events.com

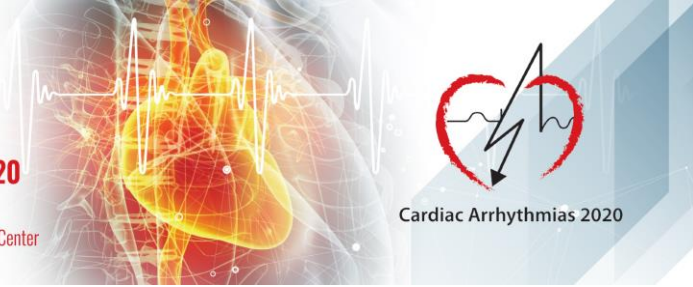


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Dear Colleagues,

It is with great pleasure that we invite you to the 16th IDSS on Innovations and Controversies in Cardiac Arrhythmias and Heart Failure, scheduled for February 24-26, 2020 in Tel Aviv.

The International Program Committee (in close collaboration with leading societies) are currently preparing a stimulating, multidisciplinary scientific program for professionals in all disciplines of arrhythmia: electrophysiologists, clinical cardiologists and internists, for physicians working in sport medicine and family physicians, as well as entrepreneurs, start-up and more mature innovative companies, scientists, biomedical engineers, and the industry.

The 2020 symposium will concentrate broadly on emerging technologies and therapies to include all phases of the innovation process, e.g. ongoing or recently completed studies on devices, ablation, mapping systems, and pharmacology. The meeting will commence with a full day of workshops and mini-courses on ECG, implantation of LAA occluders, subcutaneous ICD, lead extractions, AF & VT ablation, His bundle pacing and cardiac anatomy – a unique opportunity to learn and practice how to. It will continue with a two-day conference focusing on current approaches to treat cardiac arrhythmias, emphasizing the impact of novel technologies on current and future therapy intended to save hearts and lives.

The program will also highlight numerous hot topics on GUCH, pediatric and sport cardiology, including multidisciplinary approaches in diagnosis and treatment of cardiac arrhythmias and prevention of sudden cardiac death. It will be presented in how to workshops, debates and round table sessions on nurturing promising and groundbreaking ideas.

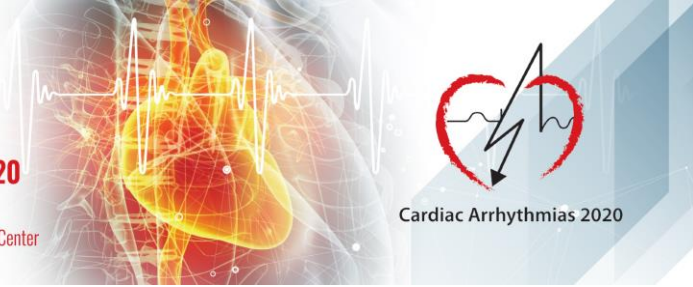
According to IDSS tradition, a full day program of pediatric arrhythmology and arrhythmias in sport will be included, as well as a workshop designed for nurses and technicians working in pacing, EP and cardiac care units.

We look forward to the pleasure of hosting you at what promises to be an exciting and fruitful meeting of the highest scientific standard.

Sincerely Yours,

Eli Ovsyshcher, Michael Eldar, Michael Glikson, Roy Beinart

<https://2020.idss-ep.com/>



Committees

Presidents

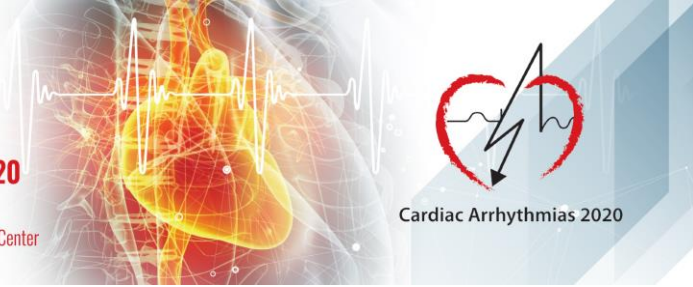
I. Eli Ovsyshcher
Michael Eldar
Michael Glikson

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Naama Constantini, Jerusalem, Israel
Riccardo Cappato, Milan, Italy
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Maria A. Shkolnikova, Moscow, RF
Shu Zhang, Beijing, China
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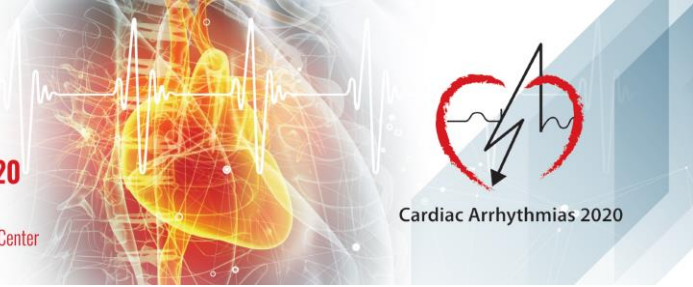


International Advisory Board

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Andrew Krumerman, NY, USA
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Thorsten Lewalter, Munich, Germany
Randy A. Lieberman, MI, USA
Charles J. Love, NY, USA
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Guodong Niu, Beijing, China
Brian Olshansky, IA, USA
Ali Oto, Ankara, Turkey
Douglas L. Packer, MN, USA
Thomas Paul, Gottingen, Germany
Christopher Piorkowski, Leipzig, Germany
Art Pilmeyer, Amsterdam, The Netherlands
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Thomas Schmitz, Essen, Germany
Sanjay Sharma, London, UK
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Yuri V. Shubik, St Petersburg, RF
Peter Søgaard, Copenhagen, Denmark
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Daniel J. Starks, MN, USA
Kenneth M. Stein, MN, USA
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Remberto Torres-Molina, Santa Kruz, Bolivia
John Triedman, MA, USA
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George Van Hare, MO, USA
Panos E. Vardas, Crete, Greece
Atul Verma, ON, Canada
Raul Weiss, OH, USA
Bruce Wilkoff, OH, USA
Seth J. Worley, PA, USA
Yunlong Xia, Dilian, China
Gan-Xin Yan, PA, USA
Shu Zhang, Beijing, China
Leandro Zimerman, Petrópolis, Brazil
Jiangang Zou, Nanjing, China

Congress Topics

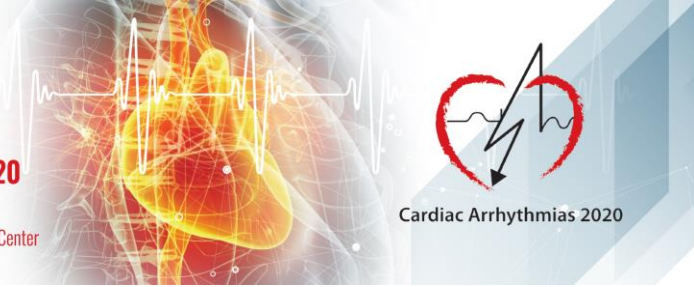
The 2020 symposium will focus broadly on emerging technologies and therapies to include all phases of the innovation process, e.g. ongoing or recently completed studies on devices, ablation, and mapping. This approach will facilitate comprehensive exposure to medical device and biotechnology innovations.

Main Topics

Innovations in Cardiac Implantable Devices*
Innovations in Ablation Techniques*
Innovations in Imaging and Navigation Techniques*
Innovations in Non-Invasive Electrophysiology*
Heart & Brain: Newest Approaches in Brain Protection
Wireless Device Diagnostics and Therapeutics
New Implanted Devices (leadless, epicardial, subQ, etc)
Remote Monitoring of Implanted Devices
Cell-Based and Stem Cell Therapy
Sudden Cardiac Death
Atrial Fibrillation
CHF
Clinical Trials
Controversy
Entrepreneurship in Electrophysiology

Special Topics

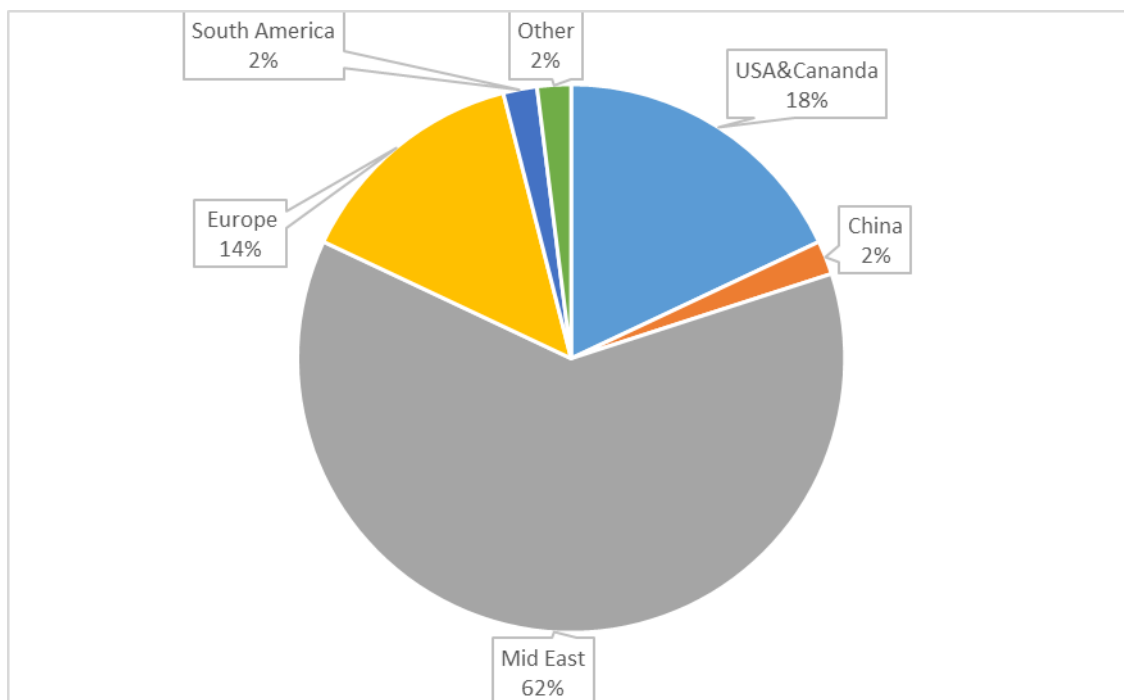
Cardiac Pacing
ICD
Out-of-Hospital Cardiac Arrest
Genetic Aspects of Arrhythmia
Arrhythmias in Childhood
Arrhythmias in Athletes
Syncope
Ablation of AF-various Techniques
LAA Occluders
Lead Extraction
Robotics in Electrophysiology
TAVI and Pacing
Basic Aspects of Defibrillation
Arrhythmias in Out-patient Clinic
Management of Recalls:
Legal, Emotional & Ethical Considerations
Pacing & ICDs Registry
Healthcare Economics of Pacing and ICD
*Included into Technology Parade



Who Should Attend?

- Specialists in Cardiac Arrhythmias
- Electrophysiologists & Pacemaker Specialists
- Cardiologists
- Internists
- Cardiac Surgeons
- Pediatric Cardiologists
- Sports Medicine Physicians
- Military Medicine Physicians
- Family Physicians & General Practitioners
- Allied Professionals: Nurses & Technicians working in cardiology departments, Cardiac Arrhythmias, Electrophysiology & Pacemaker Units, Cardiac Surgery, ICCCU and Telemedicine
- Innovative Scientists
- Biomedical Engineers
- Entrepreneurs

Demographic Statics (700 participants)



Information for Sponsors and Exhibitors

Application for sponsorship

Application for sponsorship can be made in writing with the enclosed booking form to:

Yael Ziv – Kenes Isreal
Airport City PA 144, 70100 2 H'ayarden st., Israel
Tel: +972-54-5599821
Email: yaelz@kenes-events.com

The application form must be filled in and signed by January 1, 2020, at the very latest and returned to the Secretariat. After this date, neither an exhibition space nor publication in the exhibition's catalogue can be guaranteed.

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor/ exhibitor.

Terms of payment

50% due with a signed contract
50% due by January 1st, 2020

The total amount should be received one week prior to the opening date of the conference.

Payment methods

Option 1: Payment by credit card

Option 2: Payment by check - Please make checks payable to:
Kenes Isreal Ltd.

Option 3: Payment by Bank Transfer:

Details will be available in the Invoice

Bank charges are the responsibility of the payer

Cancellation policy

Cancellations will be accepted in writing only. Cancellation notice received by January 1st, 2020, will entitle of 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after January 1st, 2020.

Terms and conditions

The terms and conditions of sponsorship & exhibiting are included in this prospectus. Please note that the signature of the exhibition contract indicates acceptance of these terms and conditions.

List of Sponsorship Items (not including VAT)

An exciting range of Sponsorship opportunities has been created to allow each company the opportunity to showcase itself as best suits their needs and budget. See below the packages that we have created for Diamond, Platinum, Gold, Silver and Bronze Sponsors

Diamond Support Package

Satellite Symposium

First priority in the timing & allocation of the satellite symposiums

Opportunity to organize an Official Satellite Symposium in a parallel Hall, up to 90 minutes (program subject to the approval of the Symposium Scientific Committee)

Includes: hall rental, standard audio/visual equipment, display table

Permission to use the phrase: "Official Supporter of the 16th International Dead Sea Symposium"

The supporting company in addition to the support fee must cover all speakers' expenses including accommodation and travel expenses. This also applies for the speakers that have already been invited by the Symposium

Exhibition- 24 m² Exhibition space

"Exhibitor Lounge" room- complimentary room for use as a Hospitality Suite

Registration- 15 Symposium registrations for exhibitors

Conference Events- Invitations for 8 company representatives for conference events (get-together reception and presidential dinner)

E- Posters- Branding the E-Poster area- Company logo on the signage and a company logo on each individual e-poster station

Flashing Banner- A flashing banner at the congress website showing your company's marketing message

Mailshots- 3 Promotional mailshots (e-blasts) to all delegates

Inserts- Inclusion of Supporter's symposium invitation in the participants' bags (insert to be provided by Supporter)

Advertisements- Full Page Color Symposium Advertisement in the Program- Back Cover

Plasma Screen Advertisements- displaying your company's marketing message on plasma screens positioned in prime locations across the convention center, during coffee breaks

Acknowledgment- Diamond Supporters will be acknowledged as such in the: Program, Symposium website, Boards on site

Platinum Support Package

Satellite Symposium

Opportunity to organize an Official Satellite Symposium in a parallel Hall, up to 90 minutes (program subject to the approval of the Symposium Scientific Committee)

Includes: hall rental, standard audio/visual equipment, display table

Permission to use the phrase: "Official Supporter of the 16th International Dead Sea Symposium"

The supporting company in addition to the support fee must cover all speakers' expenses including accommodation and travel expenses. This also applies for the speakers that have already been invited by the Symposium.

Exhibition- 18 m² Exhibition space

Registration- 8 Symposium registrations for exhibitors

Conference Events- Invitations for 6 company representatives for conference events (get-together reception and presidential dinner)

Mailshots- 2 Promotional mailshots (e-blasts) to all delegates

Inserts- Inclusion of Supporter's symposium invitation in the participants' bags (insert to be provided by Supporter)

Advertisements- Full Page Color Symposium Advertisement in the Program

Plasma Screen Advertisements- displaying your company's marketing message on plasma screens positioned in prime locations across the convention center, during coffee breaks

Acknowledgment- Platinum Supporters will be acknowledged as such in the: Program, Symposium website, Boards on site

Gold Supporter Package

Satellite Symposium

Opportunity to organize an Official Satellite Symposium in a parallel hall, up to 90 (program subject to the approval of the Congress Scientific Committee)

Includes: hall rental, standard audio/visual equipment, display table

Permission to use the phrase: "Official Supporter of the 16th International Dead Sea Symposium"

The supporting company in addition to the supporter fee must cover all speakers' expenses including registration, accommodation and travel expenses.

This also applies in the speakers have already been invited by the Symposium

Exhibition- 12m² Exhibition space

Registration- 4 Symposium registrations for exhibitors

Conference Events- Invitations for 3 company representatives for conference events (get-together reception and presidential dinner)

Sponsoring the badges (not inclusive) - sponsoring the congress badges-first come first served basis

Mailshot- 1 Promotional mailshot (e-blast) to all delegates

Inserts- Inclusion of Supporter's symposium invitation in the participants' bags (insert to be provided by Supporter)

Acknowledgment- Gold Supporters will be acknowledged as such in the: Program, Symposium website, Boards on site

Silver Supporter Package

Satellite Symposium

Opportunity to organize an Official Satellite Symposium in a parallel hall, up to 90 (program subject to the approval of the Congress Scientific Committee)

Includes: hall rental, standard audio/visual equipment, display table

Permission to use the phrase: "Official Supporter of the 16th International Dead Sea Symposium"

The supporting company in addition to the supporter fee must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in the speakers have already been invited by the Symposium

Exhibition- 6m² Exhibition space

Registration- 3 Symposium registrations for exhibitors

Conference Events- Invitations for 2 company representatives for conference events (get-together reception and presidential dinner)

Branding of the Speakers Ready Room- Opportunity to display Supporter's logo on screensavers at each workstation, and on the signage for this room

Inserts- Inclusion of Supporter's symposium invitation in the participants' bags (insert to be provided by Supporter)

Acknowledgment- Silver Supporters will be acknowledged as such in the: Program, Symposium website, Boards on site

Bronze Supporter Package

Educational Grant in Support of a Scientific Session

Scientific sessions accepted or invited by the Symposium scientific committee and supported by a grant from industry or others.

Supporter's support will be acknowledged in the Program alongside the session information as: "Supported by"

****Speakers, topics and slots are chosen by the scientific committee only.**

These are purely scientific sessions which cannot be branded.

Registration- 2 Symposium registrations for exhibitors

Inserts- Inclusion of Supporter's symposium invitation in the participants' bags (insert to be provided by Supporter)

Acknowledgment- Bronze Supporters will be acknowledged as such in the: Program, Symposium website, Boards on site



For the above Satellite Symposium packages, the following applies:

- Special time slots will be designated and will be allocated on a "first-come, first-served" basis.
- The supporting company, in addition to the supporter fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Symposium speakers have already been invited by the Symposium.
- The supporting company for the Satellite Symposia may select speakers and topics.

Educational Support Opportunities (not including VAT)

Educational Grant

An opportunity to a Continuing Professional Development organizer for the creation of educational activities, learning resources and/or tools. Educational grants can be given by companies for any desired amount, and visibility can be discussed on a case-by-case basis.

Sponsoring a parallel session

- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo.
- ❖ Acknowledgment of sponsorship in the conference book.
- ❖ One free insert – must be approved by the conference coordinator
- ❖ Projection of your company's slide at the beginning of the session (to be provided by the sponsor)
- ❖ Guest speaker (flight expenses & accommodation are not included in the sponsorship fee)
- ❖ Promotion sign to be placed near the podium - must be approved by the conference coordinator

Disk on Key

USB Flash drive containing all the symposium abstracts.

The USB will be distributed to all participants.

- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo.
- ❖ Acknowledgment of sponsorship in the conference book.
- ❖ Exclusive advertisement on the back cover of the USB.
- ❖ The sponsoring company will be entitled to distribute the USB from the company exhibiting booth

ePosters

IDSS will include the ePoster as a presentation format. Show your support by sponsoring this presentation format. Electronic posters will be prepared in PowerPoint and displayed for the duration of the symposium on monitors in the catering area on large flat screens. The posters will rotate automatically and each poster will be shown for one minute.

- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo.
- ❖ Acknowledgment of sponsorship in the conference book.
- ❖ Acknowledgment of sponsorship as a ePoster Sponsor on all advertising
- ❖ Logo featured on the ePoster template and instruction slides
- ❖ Logo displayed on the Sponsor's slide

Meet the Expert Breakfast Session

An expert chosen by the supporting company (approved by the Symposium scientific committee) discusses a topic to a small audience of participants in an early morning session.

- ❖ Opportunity to brand the meeting room
- ❖ Inclusion of a Supporter's invitation in the participants' Symposium bags
- ❖ Meet the Expert breakfast sessions will be included in the Program.

Further details will be given upon request

Workshop (Hands on)

Will be included in the main program, 60-90 minutes

Advertisements -Final Program/Abstract Book

A full-page color advertisement is available in the following conference publication:

Congress book – Advertisement published in an internal page

Promotional Support Opportunities Symposium Bags

Supporter will provide the participants' Symposium bags and/or funds for the bags

- ❖ The bags will bear the Supporter's logo and the Symposium logo

If provided by a company, it will be the company's responsibility to pay the relevant tax, shipping and any other extraneous charges. A section clarifying that the related costs for bags that are provided-in-kind will be included in prospectus and the contracts.

Notepads and Pens

An opportunity to provide the participants with branded notepads and pens.

The notepads and pens will bear the Supporter's name/company logo and will be distributed in the participants' Symposium bags only.

Internet Area

There will be an internet area equipped with workstations where attendees may check e-mails. Opportunity to display company logo on screen saver

- ❖ Opportunity to display company logo on screen background
- ❖ Opportunity to distribute mouse pads from the Cyber Center
- ❖ Opportunity to set company home page as the default home page

Presidential Dinner

A supporter will have the opportunity to promote itself through the prestigious dinner to which the Symposium Faculty will be invited.

- ❖ Supporter's logo and branding at Dinner
- ❖ 2 full registrations
- ❖ Table for 6 at the Dinner
- ❖ Opportunity to provide items bearing company logo for use at the event

Welcome Reception

Exclusive Sponsorship of the IDSS Symposium Welcome Reception

- ❖ Supporter's logo and branding at Dinner
- ❖ 2 full registrations
- ❖ Table for 6 at the Dinner
- ❖ Opportunity to provide items bearing company logo for use at the event

Symposium Lanyards and Badges

Each participant will receive a Symposium badge which will allow access to all Symposium activities.

- ❖ Supporter's logo on lanyards
- ❖ Supporter's logo on badges

Coffee Breaks

Coffee will be served during breaks in the exhibition area.

- ❖ Opportunity to have a one day display of company's logo at the catering point located within the exhibit area
- ❖ Opportunity to provide items bearing company logo for use during the supported break

Promotional Material

Inclusion of promotional material, such as leaflets and brochures, in the participants' Symposium bags. Material should be provided by Supporter and approved by the Secretariat. *The distribution arrangement will be advised.

- ❖ Supporter's product information will be available for all Symposium participants

Signposting

There will be extensive Symposium signage around the venue, and the opportunity exists for the companies to use this platform and place company logo on designated signage.

Plasma Screen Advertisement

(One advertisement slot, entire conference duration -2 days)

The Plasma Screen Advertisement opportunity allows you to grasp the attention of delegates during lunch and coffee breaks by displaying your company's marketing message on plasma screens positioned in prime locations across the convention center.

- ❖ The advertisement service will take place during the conference lunch and coffee breaks to maximize the sponsoring company's exposure to the delegates.
- ❖ The plasma screens will display the detailed scientific program during the program sessions.
- ❖ The plasma screens will be located outside every lecture room.
- ❖ The same advertisements will be shown simultaneously on all plasma screens.
- ❖ Advertisements may consist of moving images, flash animation, video, fixed text or image. All advertisements must gain prior approval from the IDSS Secretariat.
- ❖ Each advertisement will be displayed for 30 seconds.

Special Requests

We are aware that the Sponsorship of any of the above items may not suit your current marketing aims. In this case, we can present you with alternative offers which may be more suitable for you.

Please feel free to contact our Industry Liaison Manager to discuss your needs.

Exhibition

A commercial and professional exhibition will be held parallel to the symposium hours.

We wish to maximize the delegates' exposure to the exhibit. Therefore, all coffee breaks will be held in the exhibition area.

Dates (Subject to Change):

Set up times: Monday February 24, 2020
Exhibition open times: Tuesday February 25, 2020 08:00-18:00
Wednesday February 26, 2020 08:00-18:00

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

Row Space Rental

The price for exhibition space includes:

- One booth unit, 6 square meters (length: 3 meters, depth: 2 meters)
- 1 table, width: 80cm, length: 180cm
- 2 chairs
- 1 standard electric outlet (plug) 220 volt
- Refreshments during coffee breaks
- Lunch for 2 exhibitors
- Exhibitor manual
- 2 Exhibitor badges
- Company/product profile (50 words max) in the final program

Please note that the stand space scheme rental does not include any walls.

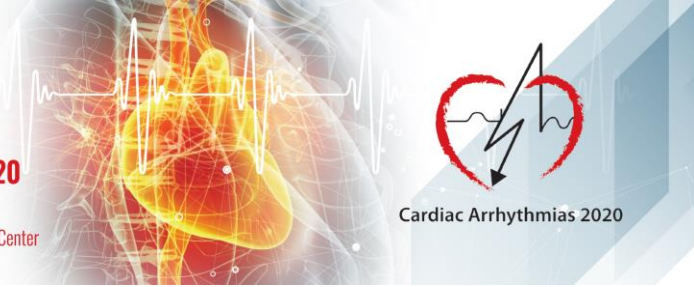
Decorations

Exhibitors are forbidden to extend their booths into the thoroughfare or to areas which were not ordered and paid for by the exhibitor. The booth's height will not extend beyond the height of 3.50 m (Foyer- 2.46 m). Booths which exceed a height of more than 2.00 m, or massive construction plans **must** receive a certified approval from a licensed engineer (B- Safe: +972-3- 5325575).

Allocation of Exhibition Space

Space allocation will be made on a "first come, first served" basis. A completed application form accompanied by advance payment should be emailed to ensure the reservation of a desired location.

Once the application form has been received and the payment cleared, space will be confirmed and an invoice for the balance will be mailed. Please indicate three alternative choices on the application form. Space allocations will be made in the order in which application forms and payments have been received. Advance payment will be refunded if space is fully booked, or if the space offered is not acceptable to exhibitors.



Exhibition/ Sponsorship Application Form (Page 1)

Please complete the following information and return to the Exhibition Manager:

Yael Ziv – Kenes Isreal
 Airport City PA 144, 70100 2 H'ayarden st.,Israel
 Tel: +972-54-5599821
 Email: yaelz@kenes-events.com

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
VAT Number	

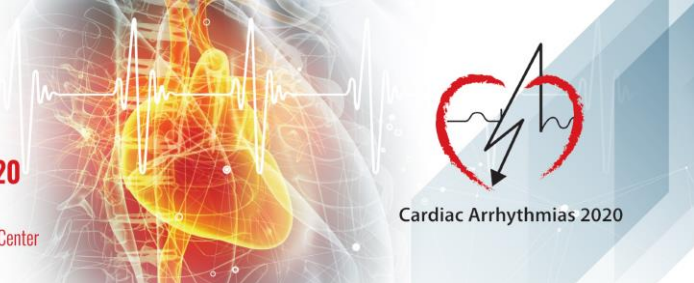
* Name of the company - as you would like it to appear on all acknowledgments

I would like to book the following exhibition space

Choice	Stand No	No. of Square Meters	Total Price
1st Choice			\$
2nd Choice			\$
3rd Choice			\$

I would like to book the following sponsorship items:

Item	Price (not including VAT)	✓
Total Amount (please complete)		



Exhibition/ Sponsorship Application Form (Page 2)

Name of Company:

Please send me a sponsorship contract and an invoice for the 50% deposit

Method of Payment:

Credit card:

Credit card no.: _____

Expiry Date: _____ Type of Card: _____

Card Holder: _____

By check:

Please make checks payable to:

Kenes Israel
 Airport City PA 144, 70100 2 H'ayarden st., Israel

Bank Transfer

Details will be available in the invoice
 Bank charges are the responsibility of the payer

Terms of Payment

50% due with signed contract
 50% due by January 1, 2020
 The total amount should be received one week prior to the opening date of the conference.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by January 1, 2020, will grant a 50% reimbursement fee of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after January 1, 2020.

SignatureDate

Company Stamp

General Information

Venue

David Intercontinental Convention Center
12 Kaufman St, Tel Aviv, 61501 Israel
Tel: 972-3-7951111
Fax: 972-3-7951112

Dates

Monday-Wednesday, February 24-26, 2020

Language

The official language of the Symposium is English.

Exhibition

A commercial and professional exhibition will be take place during Tuesday-Wednesday, February 25-26, 2020

Certificate of Attendance

A certificate of attendance may be obtained from the Registration Desk.

Liability and Insurance

The symposium organizers cannot accept liability for personal injuries sustained, or for loss or damage of property belonging to symposium participants (or their accompanying persons), either during, or as a result of the symposium.

Travel

Ben-Gurion International Airport is located 20 minutes from Tel Aviv. Taxi service (about \$50) and a modern airport train (about \$4) provide safe, fast and economic transportation into Tel Aviv.

Pre and Post-Symposium Tours

Pre and Post-Symposium tours in Israel will be arranged for interested participants. Further details will be published under Tourist Information.

Local Time

Israel time zone is Standard time zone: UTC / GMT + 2 hours.

Telephones

The country code for Israel is +972.